

Monday BELLWORK - Week 3

8/21/17

Using a new Page in your sketchbook Let's Describe this work of art!

Describe What you see! the COLORS, LINES, SHAPES, SPACES, and TEXTURE you see.



Title: AT&T

Artist: Saul Bass in 1986, changed in 2005 by Interbrand

Year Made: 1986 / 2005

Monday 8-21-17 Week 3

Unit: Drawing

Project: What do I know about art?

Due: Friday 9/1/17

Essential Question : What is a logo?

What will I learn today: #1 How to organize the structural elements of art to achieve artistic goals when producing personal works of art. (VA.68.S.2.3).

How I will learn it? (Agenda)

-Phase II: Creating- Create a personal logo using the worksheet that's provided. (Day 1/10)

How do I know I learned it?

When I can score at least a 3 on the scale

4	I can correctly complete this activity innovatively.
3	I can correctly complete this activity independently
2	I can correctly complete this activity using peers assistance
1	I can correctly complete this activity using teacher assistance

**How can I use it?
in future projects.**

Key Terms:

1. **Logo** - a symbol or other design adopted by an organization to identify its products, uniform, vehicles

Reminders:

If You're Out Find your Make-up work at katundra.com > 2D

Tuesday BELLWORK - Week 3

8/22/17

Using the paper in your sketchbook let's Analyze this work of art!

How did the artist organize this work of art using the Principles of Design? Choose 3 to explain.



Key Term:

Logo - a symbol or other design adopted by an organization to identify its products, uniform, vehicles

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Tuesday 8-22-17 Week 3

Unit: Drawing

Project: What do I know about art?

Due: Friday 9/1/17

Essential Question : What is a logo?

What will I learn today: #1 How to organize the structural elements of art to achieve artistic goals when producing personal works of art. (VA.68.S.2.3).

How I will learn it? (Agenda)

-Phase I: Inspiration- Completing a worksheet to create personal logo

(Day 2/5)

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**How can I use it?
in future projects.**

Key Terms:

1. **Logo** - a symbol or other design adopted by an organization to identify its products, uniform, vehicles

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Wednesday BELLWORK - Week 3

8/23/17

Using the paper in your sketchbook let's Compare and Contrast the 2 works of art! Tell me 3 things for each three categories.



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Year Made: 1986 / 2005

Wednesday 8-23-17 Week 3

Unit: Drawing

Project: What do I know about art?

Due: Friday 9/1/17

Essential Question : What is a logo?

What will I learn today: #1 How to organize the structural elements of art to achieve artistic goals when producing personal works of art. (VA.68.S.2.3).

How I will learn it? (Agenda)

-Phase I: Inspiration- Completing a worksheet to create personal logo

-Scan final Image

(Day 3/5)

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1	I can correctly complete this activity using teacher assistance

**How can I use it?
in future projects.**

Reminders:

If You're Out Find your Make-up work at katundra.com > DA&D

Thursday BELLWORK - Week 3

8/24/17

Using the paper in your sketchbook let's draw the work of art!

Start sketching the large shape and then focus on the smaller parts.



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Year Made: 1986 / 2005

Thursday 8-24-17 Week 3

Unit: Drawing

Project: What do I know about art?

Due: Friday 9/1/17

Essential Question : What is a logo?

What will I learn today: #1 How to organize the structural elements of art to achieve artistic goals when producing personal works of art. (VA.68.S.2.3).

How I will learn it? (Agenda)

-Phase I: Inspiration- Discuss and Drawing Logo Initials, Enclosing Shape, Shield/Crest

(Day 4/5)

How do I know I learned it?

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2	I can correctly complete this activity using peers assistance
1	I can correctly complete this activity using teacher assistance

**How can I use it?
in future projects.**

Reminders:

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Friday BELLWORK - Week 3

8/25/17

Using the same paper in your sketchbook judge this work of art.

What is the artist trying to say? Did this artwork inspire you? Why or Why not? Is the artwork successful? Why or Why not? How would you rate it? (3-4 sentences)



Title: AT&T

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Year Made: 1986 / 2005

Friday 8-25-17 Week 3

Unit: Drawing

Project: What do I know about art?

Due: Friday 9/1/17

Essential Question : What is a logo?

What will I learn today: #1 How to organize the structural elements of art to achieve artistic goals when producing personal works of art. (VA.68.S.2.3).

How I will learn it? (Agenda)

-Phase I: Inspiration- Discuss and

Draw an Enclosed Logo (Day 5/5)

How do I know I learned it?

When I can score at least a 3 on the scale

4	I can correctly complete this activity innovatively.
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**How can I use it?
in future projects.**

Reminders:

If You're Out Find your Make-up work at katundra.com > DA&D

IBM JVC CNN ASPCA NASA
acer RCA 3M Canon Nikon
Panasonic SHARP SONY NOKIA
Google facebook. flickr YAHOO!
VOLVO PORSCHE Jeep
TOYOTA TRIUMPH PROGRESSIVE nook
TIME The New York Times Newsweek Forbes

Coca-Cola Ray-Ban STUSSY Disney
Fender John Hancock Oscar de la Renta
Nicole Miller Virgin WESSANO Kellogg's

FedEx Microsoft EATON DELL
USA HBO SHOWTIME VISA Kubota



GUCCI



DOLCE & GABBANA





Wordmark Logo

Word or name-based logo (text only)

TIFFANY & CO. *Coca-Cola*

Lettermark Logo

Acronym or letter-based logo (text only)

CK IBM H&M

Pictorial / Combination Logo

A real-world object (optional text)



Abstract Logo

Conceptual / symbolic (optional text)



Emblem Logo

Logo enclosed in a shape



Character Logo

Logo with illustration or character



During this Activity I should

See:

C ONVERSATION	0	1	2	3
H ELP	RAISE YOUR HAND	ASK YOUR NEIGHBOR	ASK YOUR TEAMATES	ASK NEW STUDENT
A CTIVITIES	PRESENTATION & INSTRUCTION	INDEPENDENT WORK	PARTNER WORK	GROUP WORK
M OVEMENT	NONE	Move to Materials Counter	Move to Materials Counter	Move Around The Tables
P ARTICIPATION	RAISE YOUR HANDS	DRAWING, WRITING & READING	SPEAKING	DISCUSSING

5. Clean-Up

What You Will Do: (5 MINS)

Conversation At a Level-0.

Help You can raise your hand to receive help on the...

Activities Clean-Up Time

ARTISTS DUTIES	
4	ART ADVISOR
3	MATERIALS MANAGER
2	SKETCHBOOK SUPERVISOR
1	WASTE WATCHDOG

Movement Moving around the tables

Participation Cleaning

Class Reflection

Did you follow CHAMP during...

Class Rubric	“-” Needs Improvement	“+” Excellent
1. Entry & BW		
2. Instruction		
3. Activity		
4. Weekly Reflection		
5. Clean-up		

E=All +'s, S=3 or 4 +'s, N=0-2+'s

Does the class deserve an E, S, or N?